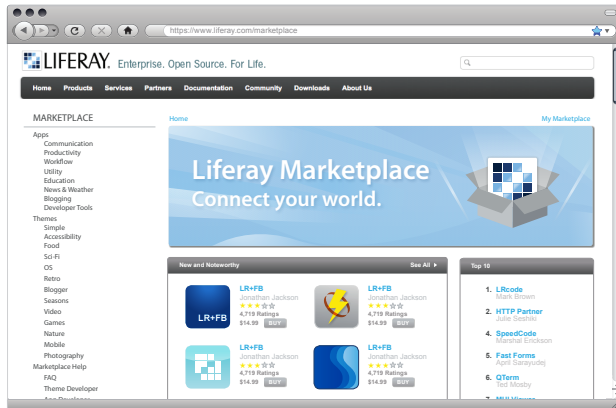# Shop. Browse. Sell your apps.



# Liferay Marketplace

# Liferay Marketplace is an exciting new hub for sharing, browsing and downloading Liferay-compatible applications.

As enterprises look for ways to build and enhance their existing platforms, developers and software vendors are searching for new avenues to reach this market. Marketplace leverages the entire Liferay ecosystem to release and share apps on a user-friendly, one-stop site.
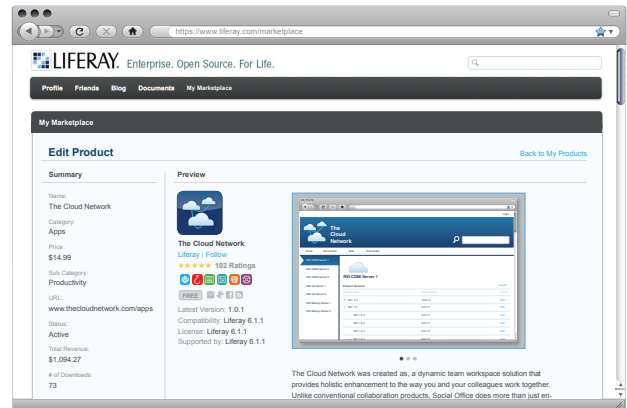




## PORTAL USERS CAN FIND, BUY AND RATE APPLICATIONS FOR THEIR LIFERAY PORTALS.

With Marketplace, website management and development is easier and loaded with possibilities. Users looking for new add-ons to their Liferay deployment gain access to pre-built applications that allows them to build their websites in a modular way over time. Administrators can add, delete and rearrange their application features as well as define who can access them.

Additional features:
- Notifications of updates and significant new application availability
- Social ratings by peers
- Granular organization of apps by function

## DEVELOPERS AND PRODUCT VENDORS CAN ADVERTISE, SELL AND MANAGE APPLICATIONS.

Marketplace instantly creates a channel for developers, software vendors and service providers to showcase their talents to a worldwide audience. Product vendors and developers can upload their apps to hundreds of thousands of existing Liferay users for free and make money on their apps. Developers maintain control of their applications, defining how the apps are available (free, trial or buy) and for which versions of Liferay Portal they are available.

Additional features:
- Integration with Liferay IDE and Liferay Developer Studio
- Flexible licensing model
- Official Liferay Certification available

## SELLING YOUR APPS ON LIFERAY MARKETPLACE

**FLEXIBLE LICENSING MODEL**
You determine how much to charge for your apps and how to charge (free, timed, per user, per CPU, or a simple one-time purchase).

**LIFERAY EE CERTIFICATION**
Contributors to the Marketplace have the option of getting their apps tested and qualified by Liferay's own QA team to ensure the apps continue to work seamlessly with each new version of the Liferay product.

### Try Liferay Marketplace today!

EXPLORE
www.liferay.com/marketplace

USE
Download the Liferay Portal at
www.liferay.com/downloads

PARTICIPATE
www.liferay.com/community

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